

PLANNING DEPARTMENT
STREET NAME
SUPPLEMENTAL APPLICATION FORM
TOWN OF HILTON HEAD ISLAND
*THIS FORM MUST BE ACCOMPANIED BY A MASTER
APPLICATION AND A SUBDIVISION APPLICATION FORM.*

Please TYPE or PRINT legibly

PROPOSED STREET NAMES (list in order of preference)

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

THE FOLLOWING ITEMS MUST BE ATTACHED IN ORDER FOR THIS APPLICATION TO BE COMPLETE.

- ☐ MASTER APPLICATION
- ☐ SUBDIVISION APPLICATION
- ☐ WRITTEN NARRATIVE THAT STATES WHY EACH NAME WAS CHOSEN AND HOW THE NAME MEETS THE CRITERIA OF THE LMO, WITH PARTICULAR EMPHASIS ON CRITERION E & F. THE NAME SHOULD HAVE SOME RELEVANCE TO SOUTH CAROLINA, THE LOWCOUNTRY, HILTON HEAD ISLAND OR THE GENERAL AREA OF THE PROPOSED STREET LOCATION.
- ☐ ONE SITE PLAN INDICATING THE LOCATION OF THE PROPOSED STREET(S)
(This plan should include a vicinity map and should be no larger than 11" x 17".)

CRITERIA

1. Each of the proposed street names should meet the following criteria listed in Land Management Ordinance Section 16-3-1105, Criteria for New Names and Name Changes. These criteria are listed below:
 - A. No new street or development project name, or proposed renaming of an existing street or development, except phases of the same development project, shall duplicate, be phonetically similar to, or in any way be likely to be confused with an existing street or development name, in spite of the use of prefixes or suffixes.
 - B. It is desirable to use names which are simple, logical, easy to read and pronounce, and which are clear and brief. Use of frivolous or complicated words, or unconventional spellings in names shall not be approved.
 - C. In all cases, names which might reasonably be perceived as offensive shall not be permitted.

(continued on back)

FOR OFFICIAL USE ONLY

DATE RECEIVED: _____

TIME: _____

ACCEPTED BY: _____

MASTER TRACKING NUMBER: _____

- D. The use of numbers (such as First Street), alphabetical letters or proper names is discouraged.
- E. **It is desirable to use names which have some association with Hilton Head Island and specifically with the immediate location of the road or place, such as reference to local history or physiographic features.**
- F. **Use of a common theme is recommended for names of streets which are associated with one another, such as those within a residential development.**
- G. Care should be exercised in changing any street name in order to preserve local history and to minimize disruption and cost.
- H. Intersecting streets shall not have the same or similar name.
- I. Proposed streets obviously in alignment with existing streets shall bear the name of the existing street to the extent practicable.
- J. Street sections planned to be or likely to be connected in a straight line shall bear the same name. Street sections not planned to be or unlikely to be connected shall not bear the same name.
- K. Streets which continue through an intersection should generally bear the same name.
- L. A street making an approximate right-angle turn where there is no possibility of extending the street in either direction shall be considered to be continuous and be so named. Where there is a choice of direction or a possibility of extending either section in the future, such configuration shall be considered to be an intersection and different names assigned.
- M. The proposed name of the development should in all respects emphasize the project's distinctive name rather than the name of the company or corporation that owns the development. This will reduce confusion on the location of separate developments owned by the same company or corporation.
- N. Due to the numerous instances where certain names have been applied, the following names shall not be used: Bay, Eagle, Harbor (Harbour), Land, Marsh, Ocean, Palmetto, Pine, Sea, Tree and Wood.
- O. A street or development name that otherwise meets the above criteria but in the judgment of the Planning Commission or the Administrator may be misleading to residents or visitors or otherwise be inappropriate shall be disapproved.